

# ALEX ROSENBAUM

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## WORK EXPERIENCE

**Mociun Corp / Home goods Sales Associate & Trade Specialist**

*October 2023 — Present*

- Oversees daily store operations, ensuring the floor to website inventory is up to date and organized
- Manages Trade program e-mail account correspondence and order processing
- Maintains clientelling relationships with home goods customers and keeps customers up to date on new product
- Operates real time sales for in-store gallery openings and communicates with shipping and customer care team members for organized sales work-flow

**Wayward Collection / Store Associate & Design Consultant**

*June 2022 — September 2023*

- Oversees daily store administration, in store to online inventory, customer relations and styling services
- Manages and organizes in store experiences from sample sales, pop-up events and party planning
- Restores antique garments on case-by-case basis through various mending, tailoring, and dyeing techniques
- Conceptualizes and executes sustainable embellishment collections utilizing damaged vintage inventory aligning with store and customer aesthetics for one of a kind crafted pieces

**Sibling Studios / Studio Associate**

*October 2022 — June 2023*

- Coordinates project workflow with founder and interns to meet production and retail deadlines
- Prototypes sustainable reconstructed concepts and translates adopted designs step by step into production tech packs
- Oversees production from pass off, solving and systematizing production flow, ensuring quality control, coordinating drops through web and social outlets and communicating with customers

**Urban Outfitters / Associate Designer – Dresses + Rompers**

*January 2022 — June 2022*

*Assistant Designer – Dresses + Rompers*

*August 2019 — January 2022*

- Actively participates, contributes, and assists Senior Designer in creating seasonal assortment
- Assists in researching and interpreting seasonal fashion direction, assortment opportunities, and trends for customer
- Creates and updates tech packs in a timely and accurate manner, responsible for sketch page, construction page, and BOMs from proto to production stages
- Sets up spec sheets for all bodies, Communicates fit and construction details to Technical Design department
- Ensures product info is complete and accurate in Tradestone, sketch boards, line sheets, and other design documents
- Oversees and executes presentation materials for seasonal benchmark meetings including Sketch Review, Finalization, Print + Color Day, fits, weekly team meetings, etc

## EDUCATION

**Syracuse University**

*Syracuse, NY*

*School of Visual and Performing Arts*

*Graduated: May 2018*

Bachelor of Arts in Fashion Design | Newhouse Fashion Communications Milestone Program

Summa Cum Laude, Dean's List 2014–2018, Founders Scholar, Fashion Endowed Fund – Best Use of Technology Award

## SKILLS & INTERESTS

- Adobe Suite, Microsoft Suite, Sewing, Pattern Drafting and Draping, Darning and Restorative Mending, Print Design, Illustration, CAD flats, Hand/ Machine Embroidery, Painting, Knitting, Weaving, Photography, Social Media Strategy, Trend Forecasting, Rhino 8, Mold Making, Glass Lampworking